



Where the world comes for answers

Boston Children's Collaboration for Community Health

Funding Opportunity Information Session: Community Food Access

December 18, 2024



Welcome!

Tara Agrawal, Director of Community Investment, Boston Children's

Stacy Walker, Director of Community Health Programs & Partnerships, Boston Children's

Haley Piette, Project Coordinator, Boston Children's



Virtual Housekeeping



- Introduce yourself and your organization in the chat box
- Type your questions in the chat or use the "raise your hand' function
- This session is being recorded
- Resources from today's session will be sent out afterwards and posted on <u>the</u>
 application portal





Agenda



- Background
- Community Food Access
 - Initiative overview
- Funding Opportunity
 - Grants overview
 - o Eligibility criteria
- Application Process
 - Selection criteria
 - Timeline
 - Online portal
 - Office hours
- Q&A



Community Mission



Boston Children's Hospital's community mission is to improve the health and well-being of children and families in our local community.

The Office of Community Health brings together hospital and community resources to address health disparities, improve health outcomes, promote health equity, and enhance the quality of life for children and families.









Overview of Franciscan Children's clinical and educational programs

Mental Health

Leading provider of inpatient, outpatient, and school-based behavioral health

Medical

Only pediatric rehabilitation hospital in Massachusetts

Dental / Surgical

Leading provider of pediatric dental surgery in MA

Kennedy Day School

Special education school for medically complex kids ages 3-22







- In July 2023, Boston Children's finalized an institutional affiliation with Franciscan Children's to enhance the system of behavioral health care and improve care for children with complex rehab needs
- The partnership includes creating a state-of-theart new building for children's mental health and rehab needs on Franciscan's Brighton campus
- As a result of this opportunity, there is a new funding opportunity for community organizations





Determination of Need Community Health Initiatives



- Massachusetts is one of 35 states with a Determination of Need Community Health Initiative program, regulated by the MA Department of Public Health
- The State requires 5% of capital project costs to be allocated to community health initiatives
- Required community engagement process
- Opportunity to build and expand community partnerships



Architectural rendering of the proposed Franciscan Children's Campus Modernization Project



Core Principles



Equity

Advance children's health equity

Collaboration

Foster cross sector collaboration and alignment

Strong Communities

Support community leadership and partnership

Integration

Strengthen the integration of social and community health services, systems, policies

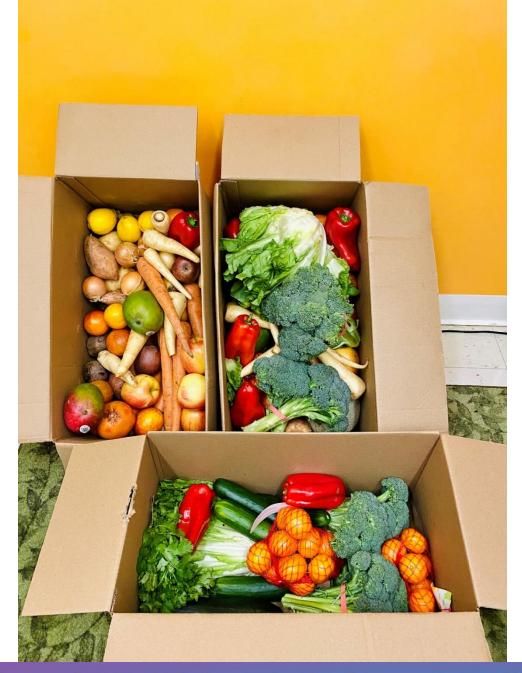
Innovation

Use an assets-based approach and encourage new ideas

Sustainability

Encourage efforts that will continue beyond funding







Request for Proposals:

Community Food Access

Deadline: Friday, February 7, 2025 by 5pm





Initiative Overview

Goal: Prioritize investments in innovative, family-centered, and community-led food access interventions. Interventions will do one or more of the following:

- Improve access to nutritious, affordable, and culturally acceptable food for children, youth, and families.
- Provide nutrition education, classes and workshops in community settings.
- Increase community-led advocacy, organizing, and/or civic engagement on food and climate issues.
- Support local farmers markets, mobile markets, and initiatives/partnerships that provide fresh farmed food to children, youth, and families.

Youth and/or family engagement should be a key aspect of any effort. Projects can support the expansion of an existing program or service, create a new program or services within an existing organization, or support the launch of a first-time community-led effort.





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Project Examples



- 1. Increasing opportunities for children, youth, and families to grow food in underserved neighborhoods.
- 2. Increasing farmed fresh foods that meet cultural, dietary, and religious needs at food pantries, food banks, meal sites, and other community settings.
- 3. Maximizing enrollment and addressing stigma around accessing public food benefits and pantries.
- 4. Developing multilingual and multicultural nutrition education/cooking classes and workshops in community settings.
- 5. Instituting child, youth, and family-friendly programming at farmers markets.
- 6. Promoting organizational nutrition and food procurement standards to align with good food procurement practices.





Grants Overview

- Four-year grants: June 1, 2025 May 31, 2029
- Can apply for \$25,000 to \$50,000 per year (\$100,000 to \$200,000 total)
- Total funding available: \$1,680,000
 - Anticipate funding up to 12 organizations
 - Competitive process
 - Selection committee comprised of Boston Children's staff as well as external and community representatives



Eligibility

Franciscan Children's So every kid can.

Eligible Institutions:

- 501(c)3 tax-exempt organizations or with a taxexempt fiscal sponsor
- Priority for family-centered and/or community-led projects

Ineligible:

- Private foundations
- Practices or entities owned by Boston Children's may serve as collaborators but cannot receive funds

Priority will be given to organizations serving the following Boston neighborhoods:

- Allston
- Brighton
- Dorchester
- East Boston
- Hyde Park

- Jamaica Plain
- Mattapan
- Mission Hill
- Roxbury

If you serve other neighborhoods/cities, you can still apply but your application will be considered within the context of the applications received from our priority neighborhoods.





Selection Criteria

- 1. Track record of meaningful food access work and engagement with the community
- 2. Alignment with the initiative's strategy and priority populations
- 3. Clear and comprehensive description of the project and the need, including equity focus
- 4. Family-centered and/or community-led project
- 5. How the project proposes to engage with children, youth, families, and the community
- Potential for positive impact on food access for children, youth, families, and the community
- 7. Outcome metrics that are relevant, measurable, and achievable
- 8. Sufficient staff capacity to successfully implement and evaluate project
- 9. Budget that accurately reflects the level of project effort





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Submission Process



Proposals due online by Friday, February 7th by 5:00 p.m.

Tips for submission

- Collaborators can be added but only the lead user can Submit.
- Click **Submit** so that your application is received. You will receive a confirmation email.
- Prepare your responses in a Word document then copy into the online application.
- Your work can be saved as you go.





Application Sections and Required Documents

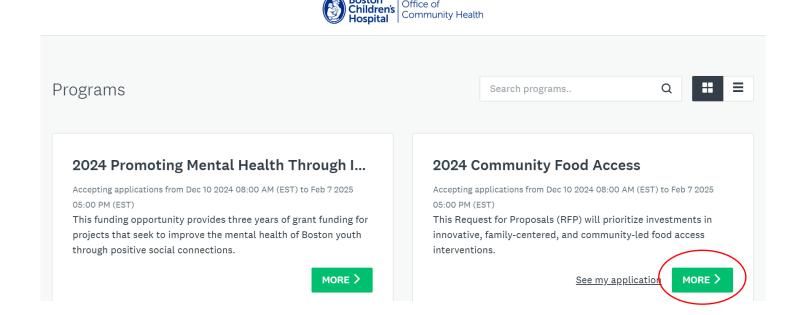
- 1. Cover Letter: include amount of funding requested and key contact information
- 2. Proposal Narrative: 8 questions, 1 optional question
- Project Budget (template provided)
- 4. W-9 Tax Form for organization or fiscal sponsor (form provided)
- 5. One Letter of Support (from someone outside of your organization)





Application Submission

Survey Monkey Apply portal: bostonchildrens.smapply.io

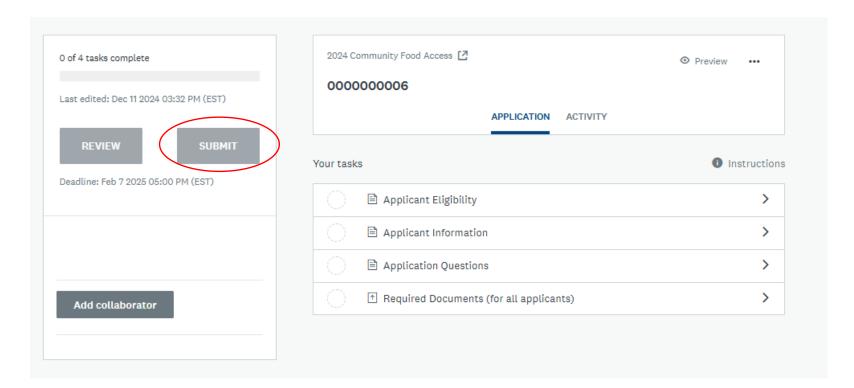






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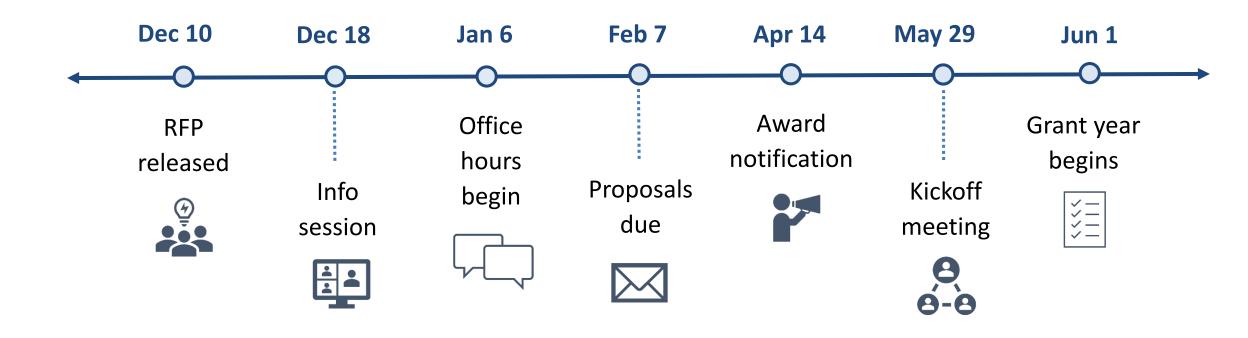


Need technical assistance? Email us! Haley.Piette@childrens.harvard.edu





Application Process Timeline









- Register for an online account at https://bostonchildrens.smapply.io/
 - Recorded session and FAQs to be shared in online portal
- Sign up for office hours with Boston Children's staff
 - 15-minute meetings via Zoom
 - Mondays and Tuesdays from January 6 to February 7
 - Link: https://calendly.com/haleypiette/food-access-rfp-office-hours
- Email Haley.Piette@childrens.harvard.edu at any point in the application process





Questions?

Tara Agrawal & Stacy Walker, Initiative Co-Leads



